

BritSofa

UK | IRELAND

2026 COLOUR GUIDE

THE ARC COLLECTION

Sculptural curves. Considered colour. Everyday elegance.

FOUR SIGNATURE VELVET COLOURWAYS

COLLECTION STORY

A softer way to make a statement.

The Arc Collection pairs a sweeping, sculptural silhouette with a calm ivory centrepiece and a choice of four characterful velvet finishes.



DUSTY BLUSH



MIDNIGHT NAVY



BURNT COPPER



HERITAGE FOREST



DESIGN LANGUAGE

Low, continuous curves create an inviting conversation setting. The ivory centre sofa introduces balance, while the selected colour wraps the companion seating and rear sofa for a coordinated, gallery-like composition.



COLOUR 1 OF 4

Dusty Blush

SOFT | ROMANTIC | REFINED

**THE CHARACTER**

A muted blush with warm rose undertones. Dusty Blush brings softness to the Arc silhouette without feeling overly sweet, especially when balanced by ivory and dark architectural finishes.

WORKS BEAUTIFULLY WITH

Pair with warm ivory, mushroom taupe, brushed brass, walnut and charcoal.

BEST SUITED TO

Ideal for elegant lounges, dressing-room inspired spaces and contemporary homes that favour a calm, graceful palette.

HOW THE COLOUR RESPONDS TO LIGHT

In warm evening light it deepens towards antique rose; in daylight it reads lighter and more neutral.

COLOUR NOTE Velvet appearance varies with pile direction, room lighting and screen settings. Request a physical swatch before ordering.



COLOUR 2 OF 4

Burnt Copper

WARM | EXPRESSIVE | GROUNDED

**THE CHARACTER**

A rich copper velvet with restrained terracotta and caramel depth. It brings warmth and confidence to the room while the ivory centre sofa keeps the composition fresh.

WORKS BEAUTIFULLY WITH

Pair with cream, oatmeal, dark walnut, aged brass, chocolate brown and charcoal.

BEST SUITED TO

A strong choice for sociable living rooms, hospitality-inspired interiors and schemes with natural timber or stone.

HOW THE COLOUR RESPONDS TO LIGHT

Directional lighting reveals amber highlights and deeper russet shadows across the velvet pile.

COLOUR NOTE Velvet appearance varies with pile direction, room lighting and screen settings. Request a physical swatch before ordering.



COLOUR 3 OF 4

Midnight Navy

TAILORED | CALM | TIMELESS



THE CHARACTER

A deep, tailored navy that offers the visual weight of a dark neutral with a distinctly blue character. Ivory accents sharpen the contrast and keep the setting polished.

WORKS BEAUTIFULLY WITH

Pair with ivory, soft greige, walnut, champagne brass, pale oak and warm white.

BEST SUITED TO

Suited to smart drawing rooms, modern apartments and interiors seeking a confident colour that remains versatile.

HOW THE COLOUR RESPONDS TO LIGHT

Brighter side light reveals sapphire notes; low warm light gives a deeper, near-ink appearance.

COLOUR NOTE Velvet appearance varies with pile direction, room lighting and screen settings. Request a physical swatch before ordering.



COLOUR 4 OF 4

Heritage Forest

NATURAL | RESTFUL | DISTINGUISHED



THE CHARACTER

A deep botanical green with a heritage character. It feels grounded and luxurious against ivory while harmonising naturally with timber, stone and aged-metal finishes.

BEST SUITED TO

Excellent for nature-led interiors, period-modern homes and rooms that benefit from a restful, enveloping tone.

WORKS BEAUTIFULLY WITH

Pair with ivory, camel, tobacco, walnut, antique brass, travertine and warm grey.

HOW THE COLOUR RESPONDS TO LIGHT

Daylight reveals the green clearly; warm lamps bring out olive depth and plush tonal movement.

COLOUR NOTE Velvet appearance varies with pile direction, room lighting and screen settings. Request a physical swatch before ordering.

DECISION GUIDE

Choose the mood of your room.

Every colour shares the same sculptural form. Use the guide below to select the atmosphere and supporting finishes that suit your interior.

COLOUR	MOOD	BEST NEUTRALS	METALS + WOODS
 Dusty Blush	Soft / refined	Ivory, taupe	Brass, walnut
 Burnt Copper	Warm / expressive	Oatmeal, cream	Aged brass, dark walnut
 Midnight Navy	Tailored / calm	Ivory, greige	Champagne brass, oak
 Heritage Forest	Natural / restful	Camel, warm grey	Antique brass, walnut

QUICK SELECTION CUES

FOR A LIGHTER FEEL

Dusty Blush keeps the scheme gentle and graceful.

FOR WARMTH

Burnt Copper creates an inviting, sociable focal point.

FOR TIMELESS CONTRAST

Midnight Navy feels tailored and architecturally clean.

FOR A NATURAL LUXURY

Heritage Forest connects beautifully with timber and stone.

RECOMMENDED CUSTOMER STEP

Compare a physical fabric swatch in the intended room during both daytime and evening light. Velvet naturally shifts in tone as the pile catches the light.

OWNERSHIP GUIDE

Keep the velvet looking its best.

Simple, gentle care helps preserve the depth and directional character of velvet upholstery.

01 Regular care

Use a soft upholstery brush or low-suction vacuum attachment. Work in the direction of the pile and avoid pressing hard.

02 Spills

Blot immediately with a clean, absorbent white cloth. Do not rub. Follow the care label and test any suitable product on a hidden area first.

03 Light + heat

Avoid prolonged direct sunlight and position the sofa away from strong heat sources to help limit fading or drying.

04 Pile marks

Temporary shading and pressure marks are characteristic of velvet. A gentle brush may help realign the pile.

05 Professional care

For stubborn marks or a full refresh, use a reputable professional upholstery cleaner familiar with velvet.

06 Room planning

Check access routes, doorways and final room placement before delivery. Confirm product dimensions with BritSofa before ordering.

IMPORTANT

Always follow the product-specific care label supplied with the sofa. This guide provides general presentation and care guidance only.

PRODUCT INFORMATION

Complete the specification before sale.

The visuals in this guide establish the collection design and colour direction. Enter confirmed commercial and construction information below before customer publication.

COLLECTION NAME	The Arc Collection
AVAILABLE COLOURWAYS	Dusty Blush / Burnt Copper / Midnight Navy / Heritage Forest
SET CONFIGURATION	Confirm pieces included and whether items can be ordered separately
UPHOLSTERY + FABRIC CODE	To be confirmed by BritSofa
FRAME + SUSPENSION	To be confirmed by BritSofa
SEAT + BACK FILLING	To be confirmed by BritSofa
DIMENSIONS	Confirm width / depth / height for every piece
DELIVERY + ACCESS	Confirm lead time, delivery area, access checks and assembly
WARRANTY + RETURNS	Confirm current UK and Ireland sales terms
PRICE	Add current price and specify whether it includes delivery and taxes

CUSTOMER ENQUIRIES

BritSofa

UK and Ireland | Add website, email, telephone and showroom details

YOUR ROOM. YOUR COLOUR. YOUR ARC.